



Show date : June 13th- 15th 2025

About the Show

The Lux Labels Expo is an exclusive showcase designed to bring India's finest luxury brands under one roof in Bangalore. This event provides an unparalleled platform for brands with an established legacy in the Indian luxury market to connect directly with the city's elite audience.

The show is tailored to create a bespoke experience, featuring curated offerings from premium sectors such as fashion, beauty, automobiles, jewelry, home décor, technology and more. Attendees will enjoy immersive brand trials, VIP engagements, expert-led masterclasses, and influencer collaborations in the prestigious Luxe Pavilion—an exclusive zone that embodies the pinnacle of luxury.

To ensure exclusivity, the expo uses a unique ₹5000 voucher-based entry system, granting attendees access to the Luxe Pavilion while allowing them to redeem the voucher at participating brands. This ensures a pre-qualified, high-net-worth audience, making the show a must-attend event for both brands and luxury enthusiasts.





Participation Expenses

Type of Stall	Minimum Area (Sq. Mtrs)	Rate Per Sq. Mtr (INR)
Shell Scheme	9 Sq. Mtrs	₹ 12,500
Bare Space*	36 Sq. Mtrs	₹ 12,000

Barespace* Only booked area will be provided without any of the stall facilities.

Open Side Charges:

- a) 2 side open - 15% of the space charges
- b) 3 side open - 25% of the space charges

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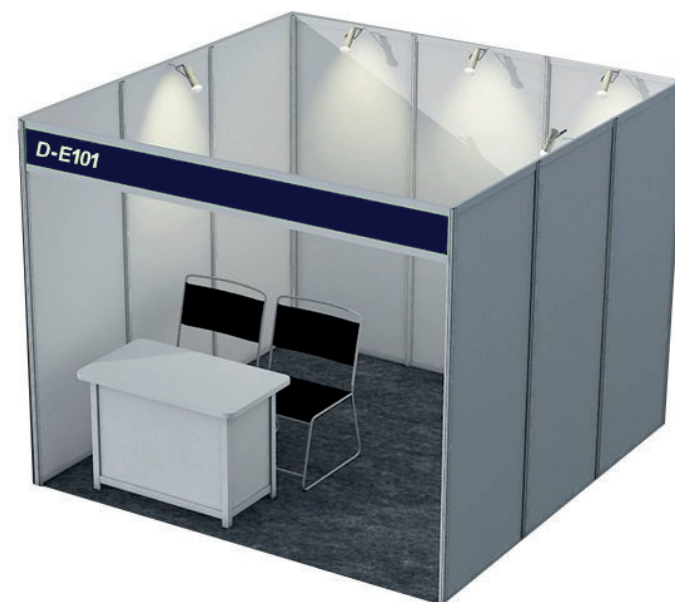
Note: GST @18% Extra

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Payment in favour of TYGA EXHIBITS LLP

Stall Facilities

- Shell Scheme (3mtr x 3mtr) Back & Side partitions with modern pre-fabricated system similar to octonorm panels
- Synthetic Carpet
- Name on Fascia
- Three Spot Lights
- One 15amp Plug Point
- One Table
- Two Chairs
- Copy of the Exhibitors Directory



Lux Pavilion

www.luxlables.com



The Lux Pavilion is the heart of the Luxe Expo, crafted to embody elegance, exclusivity, and sophistication. It's a dedicated space where the finest luxury brands come together to offer attendees an unforgettable experience of indulgence.

From personalized product trials to expert-led workshops and celebrity interactions, the Luxe Pavilion creates an immersive journey into the world of luxury. Designed with opulence in mind, this exclusive space lets visitors explore, engage, and connect with iconic brands in an atmosphere of pure refinement. For both brands and attendees, the Luxe Pavilion is where luxury truly comes to life.



Personalized Brand Interactions

- Product Trials & Demonstrations: Attendees can experience luxury products first hand, from trying out couture apparel to testing high-end beauty products and technology gadgets.

1

Masterclasses & Training Sessions

- The pavilion will feature exclusive sessions where professionals share insights on beauty trends, fashion styling, home design, and more.
- Interactive Workshops: Activities such as "Create Your Own Fragrance," "Makeup Mastery with Professionals," or "Accessorizing for Elite Occasions"

2

Celebrity & Influencer Engagements

- Meet-and-Greets: Attendees get the chance to interact with celebrities and influencers associated with the featured brands, elevating the overall prestige of the pavilion.
- Live Demonstrations: Celebrities and influencers will showcase products during live sessions, amplifying brand visibility and appeal.

3

Exclusive Design & Décor appeal.

- The Luxe Pavilion is designed to exude sophistication, with lavish interiors, mood lighting, and elegant layouts. Each brand's space will be tailored to reflect its unique identity while maintaining a cohesive luxurious aesthetic.

4

VIP Benefits for Attendees

Access to the Luxe Pavilion is available only via the ₹5000 voucher-based ticket system, ensuring a pre-qualified audience with a high propensity for spending. Attendees gain access to exclusive experiences, personalized gifts, and tailored luxury offerings.

5

Premium Networking Opportunities

- The Luxe Pavilion facilitates interactions between brands, attendees, and industry leaders, creating potential collaborations and long-term partnerships.

6

Exhibitor Profiles

Showcasing Luxury Across
Sectors Categories to highlight



Fashion & Couture

Designer wear, haute couture, luxury footwear.



Beauty & Wellness

High-end skincare, makeup, spas, and wellness brands.



Jewellery & Watches

Bespoke jewellery and premium timepieces.



Auto mobiles

Luxury cars and bikes.



Home & Décor

Premium interiors, furniture, and art.



Technology & Gadgets

High-end electronics and accessories.



Hospitality & Travel

Luxury hotels, holiday packages, and fine dining.

Visitor Profiles

Meet Bangalore's Affluent Elite Visitor segments



High-net-worth individuals (HNIs)



Entrepreneurs and corporate leaders



Fashion enthusiasts and connoisseurs



Corporate Professionals



Industry professionals and decision-makers



Aspiring Luxury Buyers



Celebrities and influencers

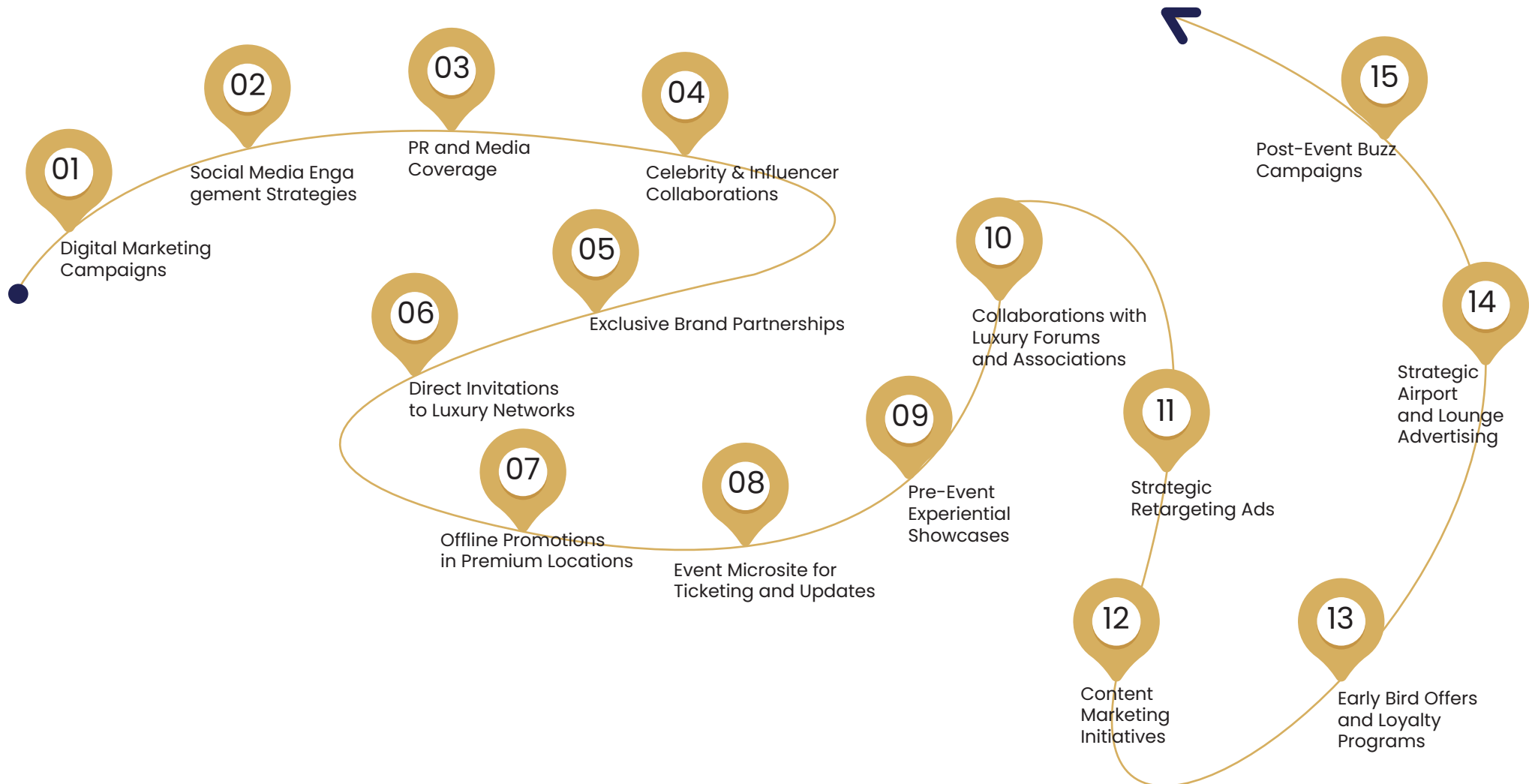


International Visitors

Voucher Redemption Benefits for Exhibitor

- 01** Guaranteed Customer Spend
- 02** Increased Booth Traffic
- 03** Boost in Immediate Sales
- 04** Building Long-Term Brand Loyalty
- 05** Data Collection and Lead Generation
- 06** Pre-Event Promotional Features
- 07** Enhanced Return on Investment (ROI)
- 08** Exclusive Voucher-Specific Offers
- 09** Expanded Brand Visibility
- 10** VIP Engagement Opportunities
- 11** Personalized Luxury Experiences for Attendees
- 12** Opportunity for Product Up selling and Cross-Selling
- 13** Strengthened Relationships with High-Net-Worth Clients

Intensive Marketing Plan Points




Organised by



Event Partner



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